



Brief Report

Awareness Campaign in Different Educational Institutions



Organized by: Drug Advisory Training Hub (DATH) & (YOCFAN)

**Collaboration: Punjab Higher Education Commission (PHEC)
DAP, Colombo Plan, INL**

Drug Advisory Training Hub(DATH) & Youth Council for Anti Narcotics (YOCFAN)

1st Floor, UC 76 Building Tariq Road, Allama Iqbal Road, Lahore – Pakistan

Hello: 9242-35466370 Cell: 92333-4548823 www.yocfan.org

E: youthnarcotics@hotmail.com, FB: www.facebook.com/SyedZulfiqarHussain

Brief Report:

Awareness Campaign in Different Educational Institutions

Organized by: Drug Advisory Training Hub (DATH) & (YOCFAN)

**Collaboration: Punjab Higher Education Commission (PHEC)
DAP, Colombo Plan, INL**

Introduction:

Drug addiction is harmful not for the addicted but it has negative impact on the fabric of the society. Innocents' common people become its victims just to taste or to get rid of curiosity. The efforts of such an addiction can cause dangerous changes in the mind, body and spirit of the drug addict. The most disturbing aspect of drug addiction is that it is reaching epidemic proportions in Pakistan now. As we know that prevention is better but some people have negative mind. It is caused by different environmental and social factors. The long-term use of Narcotics causes permanent and harmful effects on body and mind. Any substance that we use creates some disturbance in our body and mind functions called drugs.

Drug Advisory Training Hub (DATH) & Youth Council for Anti Narcotics (YOCFAN) has been working since last 32 years. The basic purpose of Drug Advisory Training Hub (DATH) and Youth Council for Anti Narcotics (YOCFAN) is to make youth strong against this social evil of Drugs. Drug addicts are rapidly increasing in Pakistan and most of the addicts are youngsters. This is an alarming situation for us as the Nation. This is the worst challenging issue in Pakistan. We should reduce its ratio for the sake of human health and their lives. We organized so many trainings, seminars, conferences, talk programs, lectures, walks, rallies, study tours, youth exchange programs, counselling session for drug substance use disorder (SUD) and their families, and distribute literature against drugs free of cost.

Drug Advisory Training Hub (DATH) & YOCFAN built strong reputation with Punjab Higher Education Commission (PHEC). Punjab Higher Education Commission Established under the mandate of 18th Constitutional Amendment, Punjab Higher Education Commission (PHEC) aims to improve the quality of higher education in Punjab. Instead of relying on the quantity of work, the central focus of PHEC is on enhancing the quality of education in existing Higher Education Institutions of Punjab. It is determined to provide an easy, affordable and equitable access to the higher education for the people of Punjab. Since its inception (January 2015) the PHEC aims to build a prosperous Punjab by equipping students of Higher Education Institutes (HEIs) with adequate facilities and by incubating a market-oriented and skilled workforce through proposed skill-development projects. This initiative would pave the path for students to excel within their respective areas of profession.

By virtue of strong collaboration of Punjab Higher Education Commission (PHEC), Drug Advisory Training Hub (DATH) & YOCFAN has conducted different awareness seminars in different education institutions. Although Drug Advisory Training Hub (DATH) & YOCFAN have been working since last 32 years and it had solid partnership with different govt. department also but with the collaboration of PHEC different innovative tasks was achieved and with their support. DATH & YOCFAN managed a chain of “Awareness programs on drug use prevention in universities and colleges.

Nomination of Focal Person on Drugs:

The Government of Punjab has given direction to Punjab Higher Education Commission (PHEC), Higher Education Department and School Education Department to nominate the Focal Persons on Drug in the whole province. About 790 focal persons from Colleges, 52 Universities and 10,000 from Schools have started work successfully in different institutions. SOPs for focal persons on drugs has been drafted with the help of all education departments to get the positive outcome.

The Higher Education Department also gave direction to all universities of Punjab to nominate Focal Person on Drugs in universities, 52 focal person have nominated in different universities in the whole province.

Universities	Fifty Two (52)
Colleges	Seven Hundred Ninety (790)
Schools	Ten Thousand (10,000)

Role of Focal Persons:

The major objectives of focal Person is to develop the proper altitudes towards teaching as a result of which the teacher will be able to develop a friendly environment for the students to discuss about different issues generously.

1. To educate the targeted teacher in this Awareness program to reinforce positive behaviors among child by engaging them in healthy recreational activities.
2. To create the sense of ownership, attachment among teachers and also protection for students, this counteracts tendencies towards abuse of drugs and other substances.
3. To help a teacher to identify student who may be drug users or who may be at risk of abusing drug.
4. To empower the teachers by educating them to facilitate students appropriately for the enabling environment for drug prevention education program.
5. To educate the teachers in about the required knowledge and existing resources focusing on drug prevention & teachers can address the issues appropriately within their institution.

6. To develop and strengthen the coordination with different law enforcing agencies and government institutions to make the awareness program more effectual and result oriented.
7. This intervention will also facilitate Drug Advisory Training Hub (DATH) a project of Youth Council for Anti Narcotics (YOCFAN) for the sustainability purpose of the existing program.

Smoke & Drug Free Campus:

The Drug Advisory Training Hub (DATH) a project of Youth Council for Anti Narcotics (YOCFAN) introduced a new program against use of drugs in educational institutions by establishing “Smoke and Drug Free Campus” including 03 colleges, 03 Universities and 03 Schools declared smoke and drug free with help of education departments by follow the international drug use prevention standards. Smoke and Drug Free Campus declared is not easy task but our commitment in the field of drug demand reduction, DATH and YOCFAN has did as professional manners.

The main motto of drug free campus program is to stop smoking and us of legal or illegal drugs in educational institution, to provide the basic and evidence based information against use of drugs.

Universities	Three (3)
Colleges	Three (3)
Schools	Three (3)

Universities:

1. University of Management of Technology (UMT) Lahore.
2. University of Central Punjab (UCP) Lahore.
3. University of Faisalabad (TUF), Faisalabad

Colleges:

4. College of Tourism and Hotel Management (COTHM) Johari Town Lahore.
5. Govt. Shalimar College, Baghbanpura, Lahore.
6. Govt. Dayal Singh College, Lahore

Schools:

7. Govt. Boys High School, Walton Road Lahore.
8. The Lahore Learning School, Allama Iqbal Road Lahore.
9. Govt. Wattan Islamia Boys High School, Brandreth Road Lahore

Drug Advisory Training Hub (DATH) and Youth Council for Anti Narcotics (YOCFAN) have done a comprehensive awareness seminars/sessions, talk program/lectures and training session in

collaboration with of Punjab Higher Education Commission (PHEC), Higher education Department and School Education Departments and Deputy Commissioner Office Lahore.

Orientation & Training Session for Focal Person on Drugs:

The first Orientation Session on Drug Abuse Prevention for Focal Person on Drugs held in July 6, 2017 organized by Drug Advisory Training Hub (DATH), YOCFAN in collaboration with Higher Education Department. 140 focal persons participated in the first session from Lahore Division.

One Day Training session for Focal Person on Drug Use Prevention held on November 21, 2017 at Aiwan-e-Iqbal Lahore, organized by Drug Advisory Training Hub (DATH), YOCFAN with the collaboration of Higher Education Department. The other training session was organized by YOCFAN in collaboration with PHEC on 22nd January, 2018. A grand convention was held at Lahore College for Women University (LCWU) on 12th February, 2018 in which different focal person from different institutions participated and an enormous thing is that many focal person from different cities also participated in convention.

Trainings:

1.	Awareness Session – Role of Focal Person on Drug Abuse Prevention in Educational Institution	06-07-2017
2.	One Day Orientation Session - International Standards on Drug Use Prevention (for focal persons)	21-11-2017
3.	One Day Orientation Session - International Standards on Drug Use Prevention (for focal persons)	22-01-2018
4.	Convention & Prize Distribution Ceremony and meeting with Minister For Higher Education Syed Raza Ali Gillani regarding Focal Persons convention at Lahore College for Women University	12-02-2018
5.	Organized One Day Training Workshop on Drug Use Prevention for Teachers at DATH office.	21-03-2018
6.	Organized One Day Youth Training Workshop on Drug Use Prevention at University of Engineering & Technology (UET),	28-03-2018

List of Activities:

List of colleges and universities are mentioned below where Drug Advisory Training Hub (DATH) & YOCFAN has organized awareness seminars in collaboration with Punjab Higher Education Commission (PHEC), DAP Colombo Plan etc.

Name of Universities	Date
Awareness Session – Awareness Seminar on Drug Use Prevention at Lahore College for Women University, Jail road Lahore	15-01-2018

Awareness Seminar – Workplace Seminar on Drug Use Prevention at University of Engineering and Technology (UET) Lahore	14-02-2018
Awareness Seminar – Seminar and Walk Program on drug Use Prevention at Government College University, (GCU) Lahore	12-03-2018
Organized One Day Youth Training Workshop on Drug Use Prevention at University of Engineering & Technology (UET)	28-03-2018
Awareness Seminar – Seminar at Institute of Social and Cultural Studies, University of Punjab Lahore	09-04-2018
Awareness Seminar – Seminar on Role of University Students on Drug Use Prevention at University of Lahore (UOL), Raiwind Road, Lahore	10-04-2018
Awareness Lecture – Lecture on Drug Addiction among Youth at Institute of Applied Psychology, Punjab University Lahore.	12-04-2018
Awareness Seminar – Seminar on Role of Media against Narcotics at Institute of Communication Studies, Punjab University Lahore	24-04-2018
Poster Competition on Drug Use Prevention organized University College of Art & Design Old Campus the Mall Lahore.	08-05-2018

Name of Colleges	Date
Awareness Session – Awareness Session on Role of Students on Drug Use Prevention at Peak Solution College Sadar Cantt. Lahore.	12-07-2017
Awareness Session – Awareness Session on Role of Female Students on Drug Use Prevention at Govt. Post Graduate College for Women Shadbagh Lahore	29-08-2017
Awareness Session – Awareness Session on Role of Students on Drug Use Prevention at Govt. Shalimar College Bagban Pura Lahore	20-09-2017
Awareness Session – Awareness Session on Role of Female Students on Drug Use Prevention at Queen Marry College Shimla Pahari Lahore	12-10-2017
Awareness Session – Awareness Session on Role of Female Students on Drug Use Prevention at MAO College Lower Mall Lahore	13-10-2017
Awareness Session – Awareness Session on Role of Students on Drug Use Prevention at Govt. Islamiya College Railway Road Lahore	20-10-2017
Awareness Session – Awareness Session on Role of Female Students on Drug Use Prevention at Govt. Shalimar Degree College For Women China Scheme Lahore	21-10-2017
Awareness Session – Awareness Session on Role of Female Students on Drug Use Prevention at Govt. Gulberg College For Women Gulberg	25-10-2017
Awareness Session – Govt. Kulliyat tul Banat College for Women Lahore	07-11-2017

Awareness Session – Community Seminar at Civil Defense Academy GOR-I	13-11-2017
Awareness Session – CIMS Central Institute of M.S Samnabad, Lahore	13-11-2017
Awareness Session – Awareness Session on Role of Students on Drug Use Prevention at Forman Christian (A chartered University) Muslim Town, Lahore	15-11-2017
Awareness Session – Seminar on Role of Youth on Drug Use Prevention at Govt. Islamiya College, Railway road Lahore	16-11-2017
Awareness Session – Seminar on Drug Use Prevention at Govt. Rabia Basri College For Women, Walton Road Lahore	02-12-2017
Awareness Session – Awareness Session Role of Students on Drug Use Prevention at Govt. Dayal Singh College Lakshmi Chowk, Lahore	21-12-2017
Awareness Session – Seminar on Drug Use Prevention at Govt. Fatima Jinnah College Chuna Mandi, Lahore.	03-01-2018
Awareness Session – Awareness Seminar Role of Female Students on Drug Use Prevention at Lahore College for Women University, Jail Road Lahore	15-01-2018
Awareness Session – Seminar Role of Students against Use of Drugs at Govt. Islamia College Cooper road Lahore	18-01-2018
Awareness Lecture – Lecture on Role of Teachers and Students on Drug Use Prevention for Teachers at Govt. Degree College for Women Wapda Town Lahore.	27-01-2018
Awareness Seminar – Lecture Program on Role of Students against Drugs at Govt. Degree College for Women Shahada, Lahore	05-03-2018
Awareness Lecture – Lecture on Drug Use Prevention at Govt. Degree College for Women Dharampura, Lahore	06-03-2018
Awareness Seminar – Awareness Session Role of Students on Drug Use Prevention at Govt. Islamia College Civil Lines, Lahore	04-04-2018

Convention:

Convention & Prize Distribution Ceremony to Focal Persons on Drugs at Lahore College for Women University, Jail Road Lahore, About 250 focal persons from different institutions participated in the convention.	12-02-2018
--	------------

Program - 26th June International Day against Drug Abuse and Illicit Trafficking:

Media Award Distribution Program at Shah-Jahan Banquet Hall,
Davis Road Lahore regarding International Day against Drug
Abuse and Illicit Trafficking

25th June, 2018

Media Campaign:

Newspapers: 165

TV Channels: 54

Report Prepared by:

Syed Zulfiqar Hussain

Consultant, Anti Drugs/Narcotics Campaign
Director, Drug Advisory Training Hub(DATH)

Ms. Kubra Imtiaz, Psychologist

Dr. Ikram-ul- Islam M & E Officer

DATH	Drug Advisory Training Hub
YOCFAN	Youth Council for Anti Narcotics
DAP	Drug Advisory Program, Colombo Plan
PHEC	Punjab Higher Education Commission
SDRC	Smoke and Drug Free Campus
SDDRSP	Strengthening Drug Demand Reduction Services in Pakistan
DCO	Deputy Commissioner Office
INL	Bureau of International Narcotics and Law Enforcement Affairs

Drug Advisory Training Hub(DATH) & Youth Council for Anti Narcotics (YOCFAN)

1st Floor, UC 76 Building Tariq Road, Allama Iqbal Road, Lahore – Pakistan

Hello: 9242-35466370 Cell: 92333-4548823 www.yocfan.org

E: youthnarcotics@hotmail.com, FB: www.facebook.com/SyedZulfiqarHussai



